



# 3<sup>rd</sup> Annual Patient Safety Conference

## Theme – More to Healthcare - Perception vs Reality



1<sup>st</sup> & 2<sup>nd</sup> Feb, 2019, India Habitat Centre,  
New Delhi, India

Dear All,

With great pleasure we would like to invite you at Max Healthcare's 3<sup>rd</sup> Annual Patient safety conference: ***"Theme – More to Healthcare - Perception vs Reality"*** being held on **1<sup>st</sup> & 2<sup>nd</sup> Feb 2019** at ***India Habitat Centre, New Delhi, India.***

We had extremely successful conferences in the last 2 years in which participants, partners, stakeholder organizations, and faculty collaborated, networked and shared best practices. We are now all geared up to launch an even better and exciting program this year!

This unique conference on Patient Safety is a two day event which will bring together experts to collaborate on this topic of extreme relevance and interest. The conference will provide organizations from India a platform to showcase their success stories. The program will have participation of about 300-350 professionals; a mix of Healthcare Leaders, Doctors, Nurses & Quality Experts from Delhi and neighboring states. The event includes oral and/or poster presentations, keynote talks from national and international experts, and panel discussions by leaders in healthcare quality.

This mega event being conducted under the banner of Max Healthcare will give you a unique opportunity to show case your company, its profile, and products to global audience of the most eminent healthcare leaders, administrators and quality professionals.

Below are outlined the details for sponsorship.  
Hope to you hear from you soon.

With warm regards

Dr. Arati Verma  
Sr. VP – Medical Quality  
Max Healthcare  
New Delhi

**For more information contact: Dr. Uday Kapur**

DGM – Central Medical Quality

Max Healthcare Institute Limited, New Delhi-110017

Ph: +91-9999999159, Email: [uday.kapur@maxhealthcare.com](mailto:uday.kapur@maxhealthcare.com)



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### Why Become a Sponsor:

- This Patient Safety Conference is a national event which will give the sponsor an opportunity to showcase their products to a Pan India audience.
- Audience will be a mix of Healthcare Leaders, Doctors, Nurses & Quality Experts.
- Sponsors will enjoy high visibility at the conference.

We would welcome your own ideas for discussion, and would be glad to assist with any enquiries you may have. The wide range of opportunities available means that you can choose a package that fits your particular marketing strategy.

### Sponsorship Packages:

Categories	Platinum	Gold	Silver
INR	5,00,000	3,00,000	2,00,000
<b>Entitlements</b>			
Exhibit Space	3 x 2 sq mtrs	2 x 2 sq mtrs	-
Speaker Slot	1 Speaker	-	-
Free Conference Registrations	4	2	-
Company logo on the sponsor panel	Yes	Yes	Yes
Number of Banners (To be brought on own)	3	2	1
A4 Insert/ Company Ad in the Conference Kit Bag	Yes	Yes	Yes
Company logo on Conference Webpage	Yes	Yes	Yes
Dinner Invitation	3	2	-

### Sponsorship opportunities do not stop here; Alternative options are as below:

<b>CONFERENCE BAG SPONSOR</b> INR - 1,50,000/-	<ul style="list-style-type: none"><li>• Display of Sponsor Standees in Registration Area</li><li>• Company Logo on Sponsor Panel</li></ul>
<b>Lunch/ Tea Sponsor</b> INR - 2,00,000/-	<ul style="list-style-type: none"><li>• Display of Sponsor Standees in Lunch/ Tea Service area</li><li>• Sponsor will be allowed to display Company Logo at the Lunch/ Tea service area</li><li>• Company Logo on Sponsor Panel</li></ul>
<b>EXHIBITION BOOTHS (Only)</b>	<b>Rates:</b> <ul style="list-style-type: none"><li>• Exhibit Booth 2 x 2 sq mtrs – Rs. 75,000/-</li></ul> <b>Booth space will include:</b> <ul style="list-style-type: none"><li>• 2 chairs, 1 table, 2 spotlights, 1 plug point</li><li>• 2 Registrations for conference</li></ul>

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### General Terms & Conditions

- Due to limited sponsorship opportunities, sponsors shall be allocated on a first come first serve basis.
- All payments for sponsorship/stall bookings are to be made in advance.
- All transactions are subject to Delhi jurisdiction.

### Booking Terms and Conditions

#### Payment options:

The payment should be made by an Account Payee BANK DRAFT (payment by out station Cheque's or cash will not be accepted) drawn in favour of "Devki Devi Foundation" payable at **New Delhi** and send the same to the

#### Conference Secretariat:

##### **Manish Chaudhary**

Sr. Executive – Central Medical Quality

Max Healthcare, New Delhi-110017

Ph: +91-7838142004

Email: [manish.chaudhary@maxhealthcare.com](mailto:manish.chaudhary@maxhealthcare.com)

##### **Dr. Uday Kapur**

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Max Healthcare, New Delhi-110017

Ph: +91-9999999159

Email: [uday.kapur@maxhealthcare.com](mailto:uday.kapur@maxhealthcare.com)

Reverse charges applicable – Yes (GST 18%).

#### Please also provide the below listed:

- Name
- Address
- Pan Number
- GST Number

#### Devki Devi Foundation Details are:

- Pan Number – AAATD5283G
- Service Tax Registration Number – AAATD5283GST001

#### Cancellation Terms

- Cancellation and changes to your original bookings must be made in writing to Conference Secretariat.
- If the exhibitor withdraws from the exhibition after signing and returning the booking form, they will be liable to pay the following cancellation fees:
  - On or before 20<sup>th</sup> December 2018: 75% of the total cost
  - After 20<sup>th</sup> December 2018: 100% of the total cost
- All refunds will be less full service and other taxes levied to be paid 30 days after the closing of the Conference.

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